

## 2011 Student Shortlist

*If any details on this shortlist are incorrect - contact YG immediately on kristian@ygaward.com*

Title	Eligible Creatives	School / College / University	Country
<b>Student Advertising</b>			
Dirt Devil - Exorcist	Andreas Roth	Filmakademie Baden-Wuerttemberg	Germany
The Warzone Crossover	Anne Maro Huberts, Florian Fandrey	Miami Ad School	Germany
Flowers from Facebook	Katharina Schmitt, Yasmina Boustani	Miami Ad School	Germany
The Olympic Whopper	Ilya Malyanov, Christian Feist	Miami Ad School	Germany
Fisherman's Friend - Bench of Friendship	Thimon Machatzke, Christian Baur	Institute of Design	Germany
Ikea Buisness Takeover	Shahak Shapira, Edi Inderbitzin	Miami Ad School	Germany
GPS Phrasebook - friends for friends	Shahak Shapira	Miami Ad School	Germany
The Next Level	Shahak Shapira, Marie Legat, Gry Sagvolden	Miami Ad School	Germany
Unicef Piggy Bank	Markus Olschlager, Florian Fandrey	Miami Ad School	Germany
NIKEMOVE	Amy Minkyong Choi, Hyojung Alicia Nam	School of the Art Institute of Chicago	United States
Jordan - JUMPMAN	Raul Cosculluela, Nikolai Shorr	School of Visual Arts	United States
VW The Biggest Mini Forest In The World	Thomas Davini	Miami Ad School	United States
Dexter Season Premiere	Luong Lu, Usman Abdul	Miami Ad School	Germany
FedEx - Always first	Zoe Vogelius, Thomas Illum	Miami Ad School	Germany
Kinder - Good Surprise	Edi Inderbitzin, Maximilian Gebhardt, Maximilian Hoch	Miami Ad School	Germany
Foursquaropoly	Jaclyn Shelton, Deanna McDonald, Sean Tiraratanakul	Miami Ad School	United States
Donate A Word	Katharina Schmitt, Lisa Zeitlhuber	Miami Ad School	Germany
Food for puppies	Ricardo Casal, Juan Javier Pena	Escuela Superior de Creativos	Argentina
Hire Us So We Won't Have To Marry Each Other	Charli Hoffmann, Alex Otis	Miami Ad School	United States
TextMeNot	Michael Dooley	Miami Ad School- San Francisco	United States
Uniqlo Oyster Collection	Manu Manceda, Christian El Asmar	Miami Ad School Madrid	Spain



**2011 Student Shortlist**

*If any details on this shortlist are incorrect - contact YG immediately on kristian@ygaward.com*

Title	Eligible Creatives	School / College / University	Country
Donation Detector	Lucas Santos, Nayara Lima, Paulo Andre Bione, Mihnea Gheorghiu, Stephanie Zampollo	Miami Ad School / ESPM	Brazil
Don't get away from your life	Rodrigo Cunha, Caio Almeida, Rodolfo Marques	Escola Cuca	Brazil
Redbull Portable Charger	Dongkyun Yu, Minseok Go, Heejo Sun	Hallym University	Korea, Republic of
ASPCA Lap Dog	Guilet Libby, Shuichi Narita	School of Visual Arts	United States
H&M Numbers	Jae Sung Jung	School of Visual Arts	United States
CITY HARVEST Stomach Bags	James Kuczynski, Dana Tiel	School of Visual Arts	United States
CITY HARVEST Dont Wait Donate	James Kuczynski, Dana Tiel, Jae Sung Jung, Nikolai Shorr, Raúl Cosculluela	School of Visual Arts	United States
<b>Student_Digital</b>			
Ariel Project Return	Luong Lu, Usman Abdul	Miami Ad School	Germany
Google Perspectives	Spencer Campbell, Josh Yeston	Miami Ad School	United States
VWishlist	Lais Veloso, Lucas Dias, Eduardo Marques	Miami Ad School / ESPM	Brazil
Nail Notes	Raina Rocha	Miami Ad School	United States
Hunger-Free Shipping	Zorica Micic, Josh Chua	Miami Ad School New York	United States
Netflix Places	Gabriel Garcia, Ricardo Wolff, Guilherme Giacomo, Stefan Haverkamp, Felipe Sampaio	Miami Ad School / ESPM	Brazil
Balls of Pride	Emil Tiismann, Jacob Sempler, Matilda Kahl	Miami Ad School	United States
Bloodshed	Paulo Andre Bione, Rainor Marinho, Juarez Rodrigues, Mariana Borga	Miami Ad School / ESPM	Brazil
Stop Children Abuse	Daniel Magri, Roger Rocha, Ana Mattioni	Miami Ad School / ESPM	Brazil
Sapporo - The Universal Language Of Things	Sid Lim Xian Hao, Ma Darrick	Lasalle College Of The Arts	Singapore